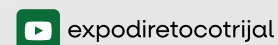
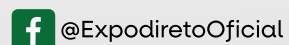




The tomorrow
of agro starts
today

MARCH 7-11TH, 2022

Não-Me-Toque/RS



www.expodireto.cotrijal.com.br



The tomorrow of agro starts today

Expodireto Cotrijal is one of the most traditional fairs in the Brazilian agro circuit. Now in its 22nd edition, the exhibition is focused on technology and business for rural people to contribute decisively to the development of the sector. Always at the forefront, the objective is to bring together rural producers, machinery and equipment companies, financial and research institutions, technology developers and family farming. The fair is a great opportunity to generate business and also have important discussions related to the rural environment.

EXPODIRETO COTRIJAL IN NUMBERS:

(2020 edition)

OFFICIAL OPENING

7th March 2022, at 9 am,
in the Park's Central Auditorium.

570+ exhibitors

70+ participating countries

98 + hectares of area

R\$ 2,6

billion+ in sales

250 thousand+
visitors



**HERE YOU WILL
FIND ALL SECTORS
OF AGRIBUSINESS**

Vegetable Production

Research and sustainability

A sector that promotes the exchange of experiences and the promotion of new production technology. Expodireto is the ideal showcase for major launches, where the producer can check the performance of crops in technological showcases.

- **Seeds**
- **Fertilisers**
- **Correctives**
- **Agrochemicals**
- **Cultivation and soil management systems**
- **Agricultural pesticide application technology**
- **Rural management**
- **Environmental area**
- **Precision farming**
- **Biotechnology**
- **Research institutions and universities**



Animal Production

Solutions for the development of the sector

In a space destined for animal production, visitors discover the most suitable and modern solutions for the development of their activity.



Family Farming

Rural Family Space: the recognition of the basis of agricultura

In partnership, Emater/RS-Ascar and Cotrijal present a space dedicated to technology and cultivation alternatives aimed at family farming. Mini-courses and lectures are held in a place designed exclusively for the small producer. And, at the Pavilhão da Agricultura Familiar, you will find the best that Rio Grande do Sul's agro-industries and flower and handicraft producers produce and sell.

Agricultural Machinery

High-performance technology

Get to know all of the lines of agricultural machinery and equipment that will serve different field activities for different farmer profiles.

- **Static display of agricultural machinery and equipment**
- **Dynamic demonstration of seeders, combines and sprayers**
- **Transport**
- **Storage**
- **Agricultural aviation**





Environment

Cotrijal Nature Space: inspiration to delight, amuse and educate

Educational activities to help to preserve natural resources are fundamental for the future. In this space, plays and workshops are held to raise awareness in children, young people, and adults.

International Area

Business without borders

With a focus on generating business, the international area of Expodireto Cotrijal will receive businesspeople and authorities from all continents. The exchange of experiences and interest in precision farming places Rio Grande do Sul on the circuit of main world events in agribusiness.





expodireto

DIGITAL

An inspiring atmosphere in a high-tech space, for those who want to immerse themselves in digital experiences. The Arena Agrodigital is an opportunity for innovation hubs, start-ups and national, and international companies to present the most innovative solutions on the market.

Expodireto Digital is the fair's virtual space on the web. A platform will be reproduced in a virtual environment at the Exhibition Park, featuring the main attractions of the traditional fair and its sectors, and further promoting the dissemination of knowledge and the generation of business across borders.



arena
agrodigital



The Brasil Expodireto Trophy

The Brasil Expodireto Trophy (Troféu Brasil Expodireto) is one of the most traditional events on the national agricultural scene. The prize recognises leaders, companies, and producers who make a difference. Personalities such as former agriculture minister Francisco Turra, researcher and Nobel Peace nominee Alysso Paulinelli, and Vice President Hamilton Mourão have already received the Troféu Brasil Expodireto.

Official Events

Debates in defence of the producer

Important and respected national agribusiness forums will be held during Expodireto Cotrijal. As a stage for political discussions defending the demands of the agricultural sector, the fair guarantees visibility of the necessities and grievances of the farmer. Events take place on all of the days of the fair, with guests and renowned speakers in the sector.

- **National Soya Forum**
- **State Milk Forum**
- **Youth Cooperative Forum**





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