

About Expodireto Cotrijal



expodireto
COTRIJAL



A UNIQUE CHANCE FOR YOU TO EXPERIENCE ALL THE SECTORS OF AGRIBUSINESS

6th to 10th
March 2023, in
Não-Me-Toque / RS



For over 20 years we have made our agriculture bigger business.

A great opportunity to generate business as well as have important debates related to the rural environment.

We are one of the most established fairs on the Brazilian agricultural circuit. In its 23rd edition, the exhibition, focused on technology and business for the rural community, has been contributing in a decisive way to the development of the sector.

The aim is to bring rural producers, machinery and equipment companies, financial and research institutions, technology developers, and family agriculture together..



IMPORTANT INFORMATION ABOUT THE FAIR

OFFICIAL OPENING

6th March 2023, at 9AM
in the Expodireto Cotrijal
Park's Central Auditorim

DATA FROM THE 2022 EDITION

- + More than 563 exhibitors
- + More than 256,000 visitors
- + More than 98 hectares of space
- + More than R\$4.9 billion in sales





**HERE YOU WILL FIND
ALL SECTORS OF
AGRIBUSINESS**



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PLANT PRODUCTION

Research and Sustainability

Sector that provides for the exchange of experiences and the promotion of new production technologies. Expodireto is the ideal showcase for major launches, where the producer can check the performance of the crops in the technological showcases

- Seeds
- Fertilizers
- Correctives
- Agrochemicals
- Cultivation and soil management systems
- Pesticide application technology
- Rural management
- Environmental area
- Precision farming
- Biotechnology
- Research institutions and universities



LIVESTOCK PRODUCTION

Solutions for the development of the sector

In a space intended for livestock production, the visitor will find the most appropriate and modern solutions for the development of this activity.

- Livestock production
- Equipment
- Services
- Products
- Heifer exhibition
- Precision livestock farming
- Genetics
- Research institutions and universities

FAMILY AGRICULTURE

Space for the rural family: the acknowledgment of the agricultural base

In partnership, Emater/RS-Ascar and Cotrijal present technologies and cultivation alternatives aimed at family agriculture.

Short courses and lectures are held in a location designed exclusively for small producers. And, at the Family Agriculture Pavilion, you will find the best that the agro industries and producers of flowers and handicrafts from Rio Grande do Sul produce and commercialize.



AGRICULTURAL MACHINERY

High-Performance Technology

Discover all the ranges of agricultural machines and equipment that will serve many different field activities for various profiles of farmer.

- Stationary exhibition of agricultural machines and equipment
- Live demonstration of sowing, harvesting and spraying machines
- Transport
- Storage
- Agricultural aviation

ENVIRONMENT

Nature Space Cotrijal: a source of inspiration to enchant, entertain and educate

Nature Space Cotrijal is a large green area with an amphitheater and an Environmental House.

In these spaces, the importance of the human being's role in preserving the environment is presented in an entertaining way, through theater plays, and also through workshops. The program is aimed at children, young people, and adults, with educational activities to help preserve natural resources that are fundamental for the future.



INTERNATIONAL AREA

Business without borders

Focused on generating business, the international area of Expodireto Cotrijal will receive business executives and authorities from all continents. The exchange of experiences and interest in agriculture and livestock, place Rio Grande do Sul in the circuit of the principal world agribusiness events.

- Participation of more than 60 countries
- Business meetings on machinery, equipment, agricultural implements, grains, logistics and transportation
- Auditorium with technical and market lectures





Inspiring atmosphere in a high-tech space for those who wish to immerse themselves in digital experiences.

The Agrodigital Arena is an opportunity for innovation hubs, startups, and national and international companies to present the most innovative solutions on the market.



One of the most traditional events in the national agro scenario, the Brazil Expodireto Trophy is held during the fair. The award honors leaders, companies, organizations, and producers.

With its first edition in 2010, it has become a great stage for recognizing the people who have contributed to the strengthening of Brazilian agribusiness. In 12 years, more than 150 people, organizations and companies have been honored.

FORUMS AND DEBATES

Debates in defense of the producer

Important and respected national agribusiness forums are held during Expodireto Cotrijal. As a stage for political discussions to defend the demands of the farming and livestock sector, the fair ensures visibility of the needs and requirements of the farmer.

The events take place during all the days of the fair in various spaces, with renowned guests and speakers from the sector.



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March 2023, in
Não-Me-Toque / RS

RS 142, Km 24
Não-Me-Toque, RS, Brazil
Telephone (54) 3332.2200

ONE OF THE LARGEST AGRIBUSINESS FAIRS IN THE WORLD



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